



Course code: FIN4030 SELECTED TOPICS IN FINANCE –
Citibank University Banking Course

Course Schedule: Jan – April 2008

Time: 6:30 – 9:30 pm (Mon and/or Thu)

Venue: ELB LT4

Teacher: Prof. Raymond SO Wai Man

No. of students: 50

Course description

Citibank University Banking Course is a banking and financial education program organized jointly by Citibank and the University. Last few years, the course was jointly offered by Citibank and The University of Hong Kong. This year, the Faculty of Business Administration of CUHK is successfully secure to organize this course with Citibank. Through a series of lectures and activities covering a comprehensive scope of banking topics, fifty well-rounded and promising students studying in the Faculty of Business Administration at CUHK can gain a good level of understanding of the banking industry in Hong Kong and the Region, which can then lead to their career development in banking and finance. The lectures will be delivered by seasoned Citibankers.

This program will include over 30 hours of lectures and a site visit, and will grant three credits to students after satisfactory completion of the program. The following subjects will be covered:

- Introduction to Consumer Banking
- Introduction to Investment Banking
- Treasury Cycle
- Risk Management
- Wealth Management – Products and Advisory Process
- Branch Operations
- Credit Cards
- Consumer Finance
- Corporate Business
- Career in Banking

Dress code for the course

Business Formal

Basis of Assessment

In this course, the assessment will be based on attendance, class participation, a mid-term test and a final group project (case study).

Recognition

Certificate of Completion

Students achieving 80% attendance rate will be awarded a Certificate of Completion. Students who do not achieve 80% attendance rate will fail automatically.

Study Trip Opportunity

Last year, four students in The University of Hong Kong achieved the highest mark in the program were awarded a study trip opportunity to New York in the summer of 2007.

Internship Opportunity

Students participating actively in lectures, demonstrating thoughtfulness and enthusiasm during group discussions, and performing consistently well during the whole course may be awarded an internship opportunity with Citibank. Applicants will go thru normal internship selection process of Citigroup.

Eligibility

Participants of the program will be in their **second year** of study in the Faculty of Business Administration in CUHK. These fifty students will be selected through Finance related test and group interviews conducted by representatives from Citibank and CUHK.

Successful students should possess the following attributes:

- Good potential and eagerness to learn and develop with commitment to excel
- Enthusiastic and ambitious in knowing more about the banking and finance field
- Interested in pursuing a career in the banking and finance field

Important dates:

Nov 9, 2007 (Fri)	Application Deadline
Nov 21, 2007 (Wed)	Email Short-listed students for Finance related test
Nov 23, 2007 (Fri)	Finance related test (4 sessions in PM)
Nov 29, 2007 (Thu)	Email Short-listed students for Interview
Nov 30, 2007 (Fri)	Select Time-slot for interview
Dec 3 or 4, 2007 (Mon-Tue)	Interview
Mid Dec	Email announce to Successful applicants
Early Jan (TCD: Jan 7, 2008)	Inauguration Ceremony
Jan – Apr 2008	Lecture (Mon and/or Thu: 6:30-9:30pm; ELB LT4)
Mar 2008	Mid Term
Apr 2008	Final Group Project
May 2008	Graduation Ceremony

Application

To apply:

- Please apply online via the Student Database at <http://www3.baf.cuhk.edu.hk/bbadb> from **October 29, 2007 (Mon)** to **November 9, 2007 (Fri)**

1. You are required to update your personal record in the Student Database. All information from the database will be used to create your online resume and it will be taken into consideration in our application selection. You are reminded to attach a photograph for Undergraduate Office's (UGO) reference.
2. After updating your personal record, please go to the "[Online Applications](#)" section and "Register" for the FIN4030 SELECTED TOPICS IN FINANCE – Citibank University Banking Course, fills in the information required in the online application.

Enquiry

Please contact Miss Erica Yip (ericayip@cuhk.edu.hk), Undergraduate Office, Faculty of Business Administration