

An IBBA Student, Ken Choi who participated in New Thinking in Management (Radio Programme)

Have you ever thought the relationship among management, innovation and technology? Here is a chance for you to have deeper understanding. EMBA has organized a Radio Programme which called “New Thinking in Management”. Different top managements are invited to share their experience and the real business cases. Mr. Anthony Wong, Commissioner for Innovation and Technology, Innovation and Technology Commission, HKSARG (創新科技署署長王錫基先生) was invited to be a guest speaker in this program on September 9, 2007 (Sunday). We also have an IBBA student, Ken Choi, joined the radio online. He has shared his feeling as follow:

“It is a memorable experience. This is a good chance to work with some professional people that you can never imagine, especially when you can ‘on air’ with them. Thought out the programme, the organizing and managing skills are very essential as you have limited time for the broadcast. So you must be well prepared and have good control of the flow.

The content of the programme is interesting and useful too. It gives us a brief introduction of the development of innovation technology in Hong Kong. Being students in the business field, we usually neglect technology, especially after the ‘.com’ issue. However it is one of the directions that Hong Kong should put it focus on and indeed those technologies (e.g. information system) can help us to generate better performances too.

I am very satisfied with the programme. If there is another chance again, I wish I would be there to share some of my opinions.”



(From left) **Prof. K. F. Wong** of Department of Systems Engineering and Engineering Management, **Mr. Anthony Wong** of Commissioner for Innovation and Technology, Innovation and Technology Commission, HKSARG, **Prof. Andrew C. F. Chan** of Director of EMBA Programme, **Mr. Ken Choi** of IBBA undergraduate student.

You are welcome to review the programme online. Here are summary of the programme.

New Thinking in Management (Radio Programme)

Date: September 9, 2007 (Sunday)

Time: 2:00 - 4:00 p.m.

Programme Title: New Thinking in Management – Innovation and Technology in Hong Kong
(香港需要創新科技嗎?)

Guest Speaker: **Mr. Anthony Wong, Commissioner for Innovation and Technology,
Innovation and Technology Commission, HKSARG**
(創新科技署署長王錫基先生)

Host: Prof. Andrew C. F. Chan

Guest Host: Prof. Wong Kam-fai, Director, Center for Innovation and Technology

Channel: RTHK Radio 1 (FM92.6-FM94.4)

Language: Cantonese

Please visit the following website for previous "New Thinking in Management" (管理新思維) programmes:

http://www.rthk.org.hk/rthk/program_archive.cgi?progdir=radio1/NovaManagement