

International Accreditation for Victoria International MBA - Hong Kong (July 2008)

Victoria University's International Masters of Business Administration (IMBA – Hong Kong) has been awarded international accreditation by the British-based Association of MBAs, or AMBA.

AMBA is an internationally recognised global standard for all MBA programmes and offers the only professional membership association for more than 9,000 MBA students and graduates, accredited business schools, and MBA employers.

Vice-Chancellor Professor Pat Walsh says the accreditation places the Victoria International MBA among the top tier of MBA programmes in the world.

"Although not a substitute to accreditation from the New Zealand Qualifications Authority, the AMBA accreditation assures the quality of teaching, theory and practice offered in our IMBA programme to a verified international standard."

Dr Paul McDonald, Director of the IMBA programme, says that students are very astute and will compare their choice of programmes and universities before embarking of a course of study.

"Through the process of becoming accredited I believe we now have a better programme for our students, and we will continue to strive to enhance it."

The IMBA programme is offered in Hong Kong by Victoria University of Wellington's Faculty of Commerce and Administration. Classes are taught by New Zealand academic staff on alternate weekends in a modular format at the CUHK campus in Shatin.

The next IMBA intake is scheduled for October 2008.

For more information on the AMBA accreditation or the next IMBA intake, please contact Dr Paul McDonald on (644) 463 5506 or email : paul.mcdonald@vuw.ac.nz

For local assistance – please contact – Mr Jeremy Cheng – in Hong Kong at: 3163-4387 or email: jeremycheng@cuhk.edu.hk