



Welcome to Victoria International MBA

Dear Prospective Victoria IMBA Student,

Let me start with some important questions —

- Where will you be in five years?
- Who will you be working for?
- What role will you be fulfilling in society?
- How much seniority and responsibility will you have?



Let me propose that the answers to these questions will have a lot to do with your plan for the next one to two years. Let me further propose that education is the key to your future success and prosperity.

We live in a complex, global world—an ever-changing world. We live in the information age, an age in which the power of information, ideas and intelligence will drive achievements. The purpose of our Victoria IMBA is to enhance your career potential by giving you the power of information, ideas and intelligence.

About the Victoria IMBA

The Victoria IMBA is backed by the Victoria Management School, one of New Zealand's premium business schools. We have a track record in Hong Kong. Our programme has been carefully designed for busy professionals who are looking to get ahead. All lectures take place on weekends and are taught by world-class academics who fly to Hong Kong for face-to-face classes. The focus of our IMBA is the practical application of theories to the business world. We will increase your management potential by giving you insightful classroom discussions, realistic case study analyses and applied projects. You will find our academic staff reflecting the New Zealand culture—committed, professional, easy to approach with a good blend of humour and hard work.

Your Invitation

I invite you to consider your future. I invite you to consider the Victoria IMBA. It is a prestigious, valuable programme with satisfied Hong Kong students. Please give careful consideration to the contents of this package.

I look forward to discussing your career goals and aspirations and to enhancing your career potential.

Yours truly,

A handwritten signature in black ink that reads "Paul McDonald".

Paul McDonald, *PhD, MBA, BEng*
Victoria IMBA Director

*It is in our nature to never stop growing -
Come grow with us
Seed your future with the Victoria International MBA.*